

Community leadership & influencers involvement Program

Basic work plan - Out line

Draft January 2020

Melitz

Brief Description:

The **Community leadership & influencers involvement Program** is an initiative of the Melitz Center for Jewish Zionist Education that aims to Strengthen the sense of commitment for Jewish Peoplehood, Identity, and Continuity within local Jewish communities and organizations.

Melitz wishes to contribute by facilitating this program while sharing its expertise and 47 years of experience in enabling a positive & optimistic view on Jewish Peoplehood, identity, and continuity Through the Melitz unique new educational prisms. In our commitment to the maintenance and flourishing of World Jewish relations, Melitz will bring Its educators and continue the work of "helping brothers understand one another". Through educational programming and consultation, lecture series and training workshops, Melitz's aim is to bring this new educational initiative to Jewish communities across the United States and the Jewish World.

Program Goal:

- This program aims to provide the current and potential influencers and leaders of the community with tools of community activism and to reinforce their commitment to Jewish Peoplehood through Melitz's unique models, tools, content and on-hands training. (including models based on The Five Legged Table teachings of Melitz's founder Avraham Infeld)
- The program's goal is to enable community leadership a commitment atmosphere that will ensure a long-lasting significant involvement in the Jewish life of their community as a unique, relevant and significant component of the Jewish people.

Determining Need and Goals:

This tailor-made program is built on the understanding that there is no single solution to the challenge and that every social, organizational and community structure must have a value-based internal process to enable the right and most appropriate solutions to meet its specific needs.

Melitz has a vast experience in promoting a pluralistic understanding of Jewish identity and in "interpreting" different conceptions, approaches and views of the Jewish world to diverse and distant audiences in Israel and the Diaspora. Melitz programs enable it, participants, the best working climate by creating a sense of shared purpose and in the process of forming a common understanding of personal responsibility for meaningful and relevant Jewish continuity.

Melitz programs can:

1. Foster a sense of Jewish Peoplehood which is based on pluralism, partnership, and community development;
2. Develop relevant programming which speaks to the modern, multi-faceted identities of Diaspora Jewish communal life within the Jewish community.
3. Raise the number of long lasting individual's involvement in the community.
4. Address the difficulty facing Jewish communal organizations regarding how to generate positive sentiment and involvement on greater Jewish issues such as Israel, Anti-Semitism, Tikkun Olam, etc.



Melitz - Strengthening Jewish Identity through Innovative Education

מליץ - חינוך לזהות, שייכות ואחריות דרך חוויות חינוך בזמן אמת עם הפנים

Objective and How it Works:

Melitz will work with the Jewish community to design a program that fits its unique needs. We suggest facilitating a seven stage basic work plan to be conducted by community leaders and local influencers of the community in which the following educational services can be offered and tailored to meet its needs.

The suggested “seven-stage -work plan” includes:

1. Needs assessment and drafting a new **agreed shared need** - preparation sessions with a local community leader or/and selected local Implementation team
2. Recruitment and Screening of program participant's candidates
3. 2-3 Initial Participant Day Meetings - Sharing, Proposing and Introducing the new **agreed shared need**. Participants will be given tasks between meetings to examine the advantages and difficulties and the ways of implementation of the **new need** solutions, each participant in their specific circles of influence
4. Working on the seminar guide line's - led by the community leader and program representatives - with Melitz supervision and coaching
5. a ____ day Melitz training program seminar in a remote location – (Israel ???)
6. Ready for Action - a 12-month ongoing follow-up implementation program.
7. Evaluation and Creating a new Work Plan that ensures a long-lasting participant's engagement with the community.

About Melitz:

Great Jewish education is not about giving simple answers to tough questions. It is about inspiring people to ask the relevant questions that can help them interpret their identity in a pluralistic Jewish world. Melitz programs are carefully designed to provoke curiosity about Israel and the Jewish people. Using sites, sources and creativity, Melitz programs enable people to grapple with difficult issues and transform them into educational moments with long-term impact.

What is Melitz:

Melitz has more than forty-five years of experience working on the seam lines of Jewish life. In the Tanach a 'Melitz' is a translator, a person who stands between people with different experiences to help them understand one another. Since 1973, Melitz educators have empowered tens of thousands of Israeli and Diaspora Jews to reflect upon their identity, community and commitment within the context of a constantly changing Israel and Jewish world within wider global contexts.

Melitz's task:

Melitz's task is to develop, incubate and implement outstanding informal educational programs for Jews in Israel and in the Jewish world, and to: Empower individuals to assume active responsibility for defining and refining their personal identities in dialogue with the plurality of Jewish and Israeli narratives that surround us. Enhance the personal and communal commitment of Jews to the Jewish people, a Jewish-Democratic Israel and an active relationship between Israel and the Diaspora. Enrich the public debate around major issues of importance to Israel and the Jewish people.

Melitz creates innovative educational programs that enable a meeting place between an individual's personal story and the collective narratives of the Jewish people and Israeli society. Melitz educators embrace a plurality of approaches and offer participants the tools to build and interpret their own Jewish identities and translate the educational experience into active commitment.